



HALEY ARD

ART + GRAPHIC DESIGN



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[facebook.com/art.haleyard/](https://www.facebook.com/art.haleyard/)

EXPERIENCE

- 2017 - Present ● Art & Design by Haley Ard
Clients: So-Lace Salon, Accidental Studios, Blue Edge Videography, iNDiE & BROOK
- DEC 2019 - Present ● CYNTHIA Apparel & Shoes
Florence, SC
In-house Graphic Designer, Social Media Assistant Manager, Fashion Stylist
- AUG 2018 - DEC 2019 ● ANDERSON Advertising & PR
Scottsdale, AZ
Graphic Designer/Art Director
- Summer 2017 ● Mighty Mouse Productions
Greenville, SC
Graphic Design Intern

EDUCATION

- 2014 - 2018 ● Bachelor of Art
South Carolina School of the Arts at Anderson University
Concentrations:
Graphic Design
Painting & Drawing
Honors:
Summa Cum Laude
Denmark Society
- Spring 2018 ● Off Campus Study: Italy (Rome, Florence, Venice)
Art History
- DEC 2018 ● School of Motion: Cinema 4D - Basecamp
Ongoing Education: Modeling & Motion Design

SKILLS

PROFICIENT

Illustrator
InDesign
Photoshop
Print & Digital Design
UX/UI
Typography
Illustration
Creative Strategy
Brand Identity

EXPERIENCE

After Effects
Flash
Cinema 4D
Glyphs
Photography (film & digital)
HTML/CSS
Ceramics
Printmaking

EXHIBITIONS/ACHIEVEMENTS

- 2018 ● South Carolina School of the Arts at Anderson University Senior Showcase
- 2018 ● The American Advertising Awards - Greenville, SC
SILVER AWARD WINNER – PACKAGE DESIGN
- 2018 ● Annual Pee Dee Juried Exhibition - Florence, SC
SILVER AWARD WINNER
- 2017 ● ArtFields - Lake City, SC
PEOPLE'S CHOICE AWARD – 3D
- 2017 ● The American Advertising Awards - Greenville, SC
SILVER AWARD WINNER - MAGAZINE DESIGN
- 2016 ● History of Design Magazine Competition - Anderson University, SC
FIRST PLACE
- 2015 ● Animation Competition - Anderson University, SC
FIRST PLACE